



## Tokyo is Spaced out

**Japan:** Sega is continuing its high-profile promotion for *Space Channel 5* as the game quick steps its way into stores. Adverts have been plastered across train stations to catch the eyes of Tokyo's busy commuters, while instore punters are treated to wall-to-wall coverage of the orange-clad futuristic presenter, Ulala.

Meanwhile, the revelation that Michael Jackson appears in the game, as a character called Space Michael, has generated further interest. It's his first foray into the world of computer games since the coin-op and Mega Drive hit *Moonwalker*.



From the involvement of Michael Jackson to the redecoration of shops and stations, Sega's doing everything it can to ensure *Space Channel 5* hits big. (The guy wearing shades indoors is Jake Kazdal, who worked on the title)

